

Kate Buck Jr Bio (long)

Kate Buck (otherwise known as @katebuckjr on Twitter) is the Founder and CEO of [KBJOnline](#), a social media management and consulting agency in Austin, Texas. Kate has worked with some of the top names in Internet Marketing as well as consulted with dozens of entrepreneurs, businesses and nonprofits both around the globe. She is the creator of the Let's Get Social training program, in which more than 10,000 social media managers have participated.

In addition to speaking at leading interactive marketing conferences and conducting training events around the country, Kate has also hosted wildly popular social events. Prior to founding KBJOnline, she served for three years as the LandmarkConnect Community Manager for Landmark Education, a leading global training and development company.

A student herself, Kate is fascinated with the technology that connects people of like minds and interests around the world. Kate is passionate about training and developing social media managers and teams in the most effective strategies for online marketing using social tools.

Kate Buck Jr. bio (short)

Kate Buck Jr. is the Founder of [KBJOnline](#), a social media management agency. In addition to speaking and training, over the last six years, Kate has led social initiatives for dozens of clients from global corporations to entrepreneurs, startups to nonprofits and has worked with some of the top names in Internet Marketing. Kate is the creator of the wildly popular Let's Get Social training program for social media managers.